

CASE STUDY

E-commerce platform for local communities

COMPANY



CHALLENGE

The main activity of Scheidt&Bachmann focuses on the development and implementation of technological solutions for transport services (including ticket machines, fare collection systems and many others). As part of its development strategy, the company decided to implement a pilot project in the e-commerce industry.

SOLUTION

IINNOKREA has been developing its own auction system KUPTAM.PL (web and mobile application) for many years. Based on these experiences, as part of cooperation with Scheidt&Bachmann, a dedicated e-commerce platform was implemented on the Swiss market.

The platform enables purchases and sales between local stores and residents of a given municipality in Switzerland.

BUSINESS EFFECT

Scheidt&Bachmann has expanded its product offer and is now able to reach a larger group of end customers. As part of the cooperation with IINNOKREA, there was no need to invest huge funds to build an e-commerce solution from scratch – an important part of the solution was prepared in advance.

Project in numbers

- 10,000+ invitations sent to residents
- 20+ stores in the first period of operation
- 6 months of project implementation

About the client

Founded in 1872, Scheidt & Bachmann is a global solutions provider for the mobile world. It employs approximately 3,000 employees worldwide.



I appreciate IINNOKREA's agility and ability to adapt to our requirements. This team is able to deliver complex, high-quality IT solutions very quickly and on time.

Mike Ax

Managing Director, Scheidt & Bachmann GmbH (Switzerland)